

## **FREE 10 YEAR SMART DRIVE MOTOR WARRANTY**

If a customer purchases any Fisher & Paykel autowasher from December 18 2009 to January 31 2010 they are eligible to claim their warranty. This promotion is not for Elba branded autowashers.

Customers must go online to [www.fisherpaykel.com](http://www.fisherpaykel.com) where there is a promotion button to click and register their washer. The warranty commences from the date of purchase for 10 years and covers any cost incurred for parts and labor on the Smart Drive motor.

Once the customer successfully registers they will receive an email confirmation and then a case file will be created with Customer Care. A letter will then be sent from Customer Care to the customer confirming the details of the warranty and their unique case file number they should quote if they have any problems.

This is a fantastic promotion as it not only gives our customers the security of 10 years cover in a tough market but also gives our dealers and our team another reason to talk about our world's first direct drive motor and all the benefits associated with it.

The web site went live this evening.

Let me know if you have any questions

Regards,

**Scott Davies**  
**Marketing Manager**  
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**Huntington Beach CA 92647**  
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Web: [www.fisherpaykel.com](http://www.fisherpaykel.com) | [www.dcsappliances.com](http://www.dcsappliances.com)  
Twitter: [www.twitter.com/fisherpaykel](http://www.twitter.com/fisherpaykel) | [www.twitter.com/dcsappliances](http://www.twitter.com/dcsappliances)  
Facebook : [www.facebook.com/fisherpaykel](http://www.facebook.com/fisherpaykel) | [www.facebook.com/dcsappliances](http://www.facebook.com/dcsappliances)

Note: the only way to register for this warranty is online. If one of your customers does not have internet access or an email account, you can register for them using your company email address but all the customer's details. Once registered, an automated reply will be sent to you, which will then need to be printed out and given to the customer as this is their proof they have the warranty.